

## The Emerging Role of the Strategic HR Business Partner

Valerie Frederickson, MS, CMP

#### **Corporate Demands**

- Focus on global and mobile workforces
- Outsourcing programs
- Cost reduction pressures
- Increasingly complex business models
- Worldwide shortage of educated labor
- More challenges around employees



#### **Global HR Talent Survey Results**

### 90% of large global corporations polled who did recent global HR talent reviews stated:

- "We don't have the right HR professionals."
- "Our HR succession plan is inadequate."
- "Our HR bench strength is close to non-existent."
- "Our internal customers don't have the strategic assistance they need."



#### HR Business Partner Bad News

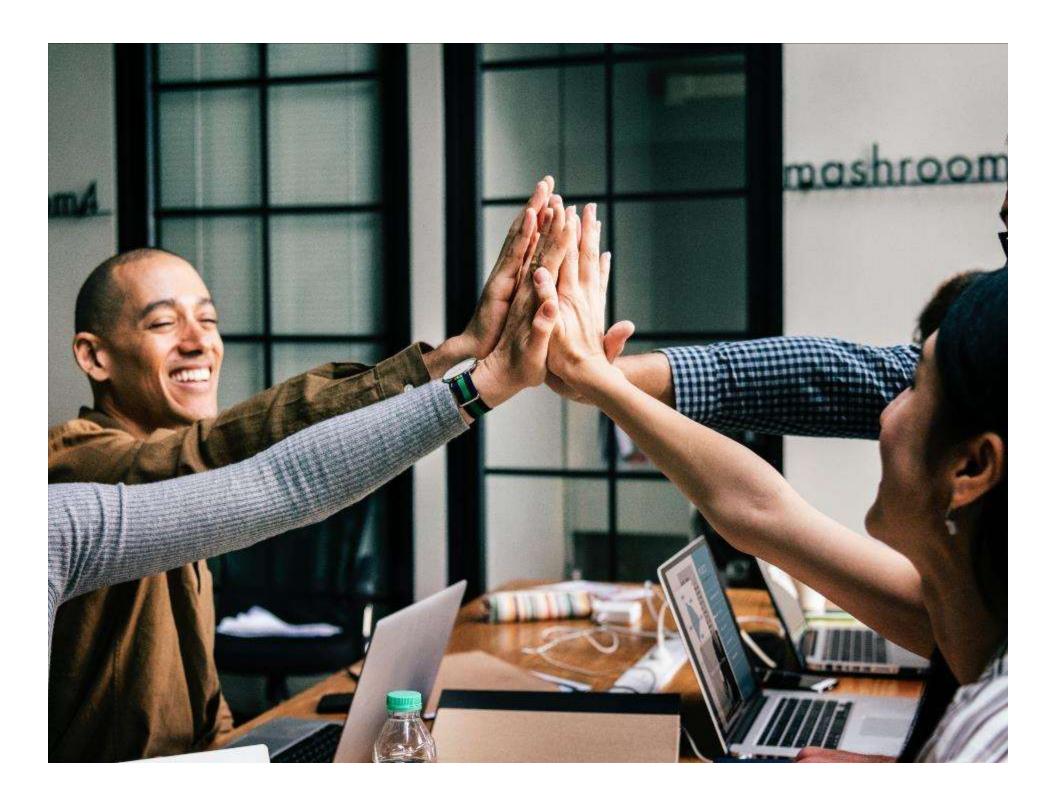
"84% [of companies] are either transforming or planning to transform HR, but only 30% say the transformation is driven by the need to free HR to undertake a more strategic role."

(Deloitte Study)



# How does your HR job make YOU feel?





#### Road Map for HR Business Partners



#### **Cover the Basics**

Dependability

Pride

Follow-through

Communication

Cooperation

Flexibility

Integrity

#### **Domain Expertise**

**Talent Acquisition** 

**HR Compliance** 

**Succession Planning** 

**Total Rewards** 

**OD** and Training

**Change Management** 

**Employee Relations** 

#### **Differentiators**

**Board-Level Presence** 

**Consultative Approach** 

Start-Up Mindset

**HR Best Practices** 

**Passion for the Business** 

#### **Ulrich's New Competencies**

Organizational Designer

**Credible Activist** 

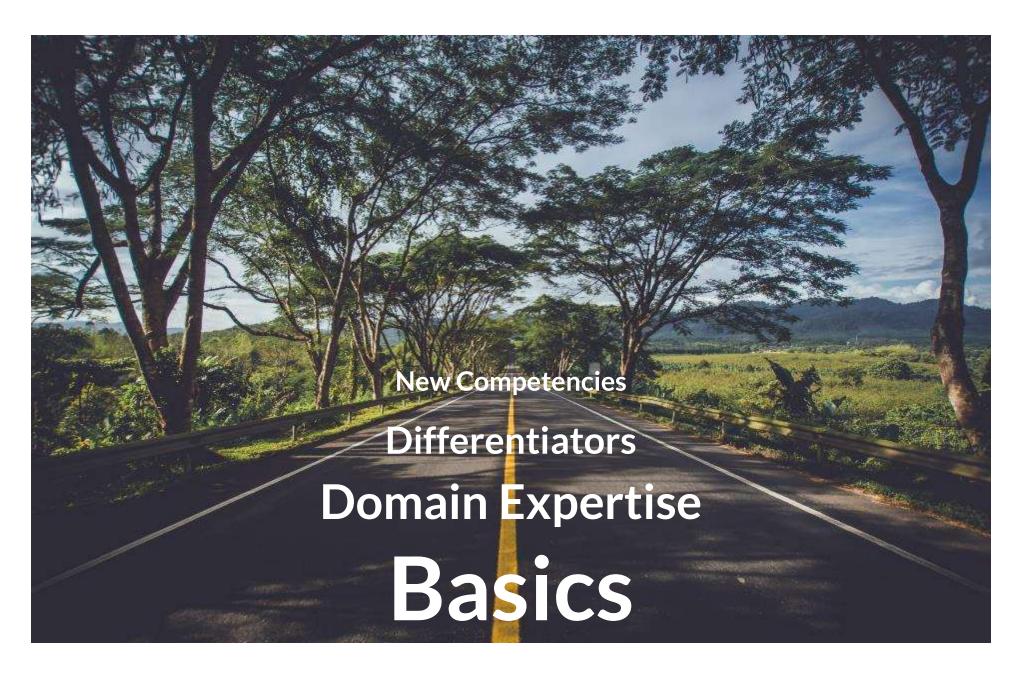
**Operation Executor** 

**Business Ally** 

**Culture and Change Steward** 

**Strategy Architect** 

#### The Successful HR Business Partner



#### The Successful HR Business Partner



#### HR Business Partners On The Job

#### Responsibilities

- Shared services environment
- 4-5 countries at a time
- Delegate implementation work
- Discover and diagnose and design solutions
- Lead corporate initiatives in regional unit



#### **HR Business Partners On The Job**

#### **Skills**

- Can gain rapid understanding of complex businesses and business issues (a whiz with org charts)
- Influence works at a strategic level
- Consulting
- Account management
- Vendor management
- Strategic planning facilitation



#### **HR Business Partners On The Job**

#### Required Experience

- 10 to 15 years HR increasing responsibility
- Experience designing and implementing training and OD
- Knowledge of 'Best Practices', HR and OD
- Successfully influenced key stakeholders and decision makers on important matters
- Strong service focus
- Willingness to travel over 50% of the time



#### **HR Business Partner Bottom Line**

#### Reporting Structure

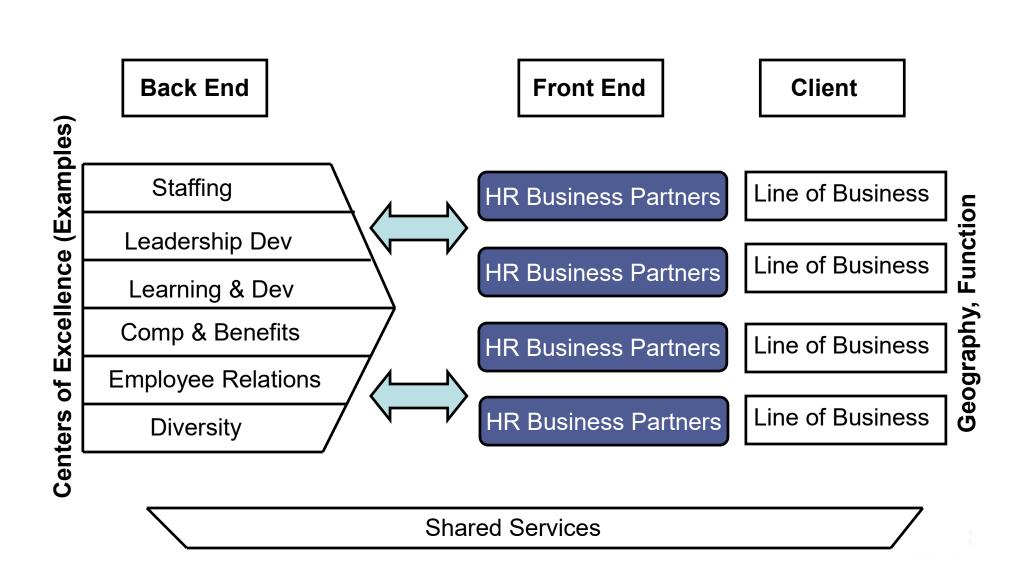
- Reports to the global/corporate VPHR
- May also report to the regional leader

#### Compensation

- Can have a base of up to \$350,000 for individual contributors
- Can earn more than top HR execs with large teams



#### The HR Business Partner Model



#### **HR Business Partner Case Study**



#### Is YOUR organization ready for HR Business Partners?

- It focuses on the upside
- It makes big places smaller
- It hatches and harvests ideas
- It has a "P" not just an "L"
- It looks like a business school





#### Thank You!

Valerie Frederickson, MS, CMP

valerie@fredericksonpartners.com 650.614.0221